

NEW NYR COSMETICS

Our customers asked us for **natural, organic cosmetics**. Today we are proud to launch our **FIRST** ever cosmetic collection, containing the **FIRST** Eye Collections to be **certified by the Soil Association**.

Passionate about Healthy Organic Beauty

Every one of our cosmetics contains **antioxidant white tea** - proven to help prevent the appearance of lines and wrinkles, **natural mineral colors** and moisturizing **certified organic** ingredients.

Ethical and Pure

Our **strong ethics** and **respect** for the environment are why we use **sustainably sourced, organic ingredients**, we **don't test on animals**, and we ban parabens, bismuth oxychloride, mercury, phthalates, talc and carmine.

EYE SHADOW

The first Eye Shadows to be certified by the Soil Association



- 4 beautiful natural shades
- Fabulous even coverage and lasting color
- 100% natural mineral colors
- Soothing, moisturizing and protecting
- Super-fine organic corn powder
- Antioxidant white tea and organic sweet almond oil
- Talc-free

\$18.00 / 0.04 oz

4 Lasting Shades



Sage / PLU 1721



Barley / PLU 1722



Camellia / PLU 1723



Truffle / PLU 1724

“ We are excited to be using USDA certified ingredients in our fabulous new range of Lip Glosses. We believe this organic base may be the first of its kind. ”

Dr Pauline Hill, NYR Research & Development Director



LIP GLOSS

Deliciously glossy healthy color

- 6 beautiful natural shades
- Minimum 87% organic ingredients
- Dual action - actively nourishing as they gloss
- Organic Beauty Oil, our skin-plumping, essential fatty acid-rich nutritional supplement
- USDA certified organic castor seed oil
- Subtle-tasting organic sweet orange essential oil

\$16.00 / 0.5 fl.oz

- Natural / PLU1711
- English Rose / PLU1712
- Bayberry / PLU1713
- Rosehip / PLU1714
- Nude / PLU1715
- Mulberry / PLU1716



6 Luscious Shades



Natural & Organic Color For Fabulous Looks & Healthy Skin



Certified by the Soil Association



We have chosen the Soil Association to independently certify our organic products, as they are internationally recognized for their high standards.

EYE LINER

The first Eye Liners to be certified by the Soil Association



- 3 rich, natural shades
- Ultra-smooth, organic-rich blend
- 100% natural mineral colors
- Antioxidant white tea
- Vitamins and organic botanical extracts
- Non-dragging or pulling
- Sustainably sourced FSC certified wood.

\$16.00 / 0.04 oz

- Midnight / PLU1731
- Oak / PLU1732
- Slate / PLU1733



3 Natural Shades

Recreate the look

Chloe (left) wears:
Eye Shadow
 • Camellia
Eye Liner
 • Slate
Lip Gloss
 • Rosehip

Francine (right) wears:
Eye Shadow
 • Barley
Eye Liner
 • Oak
Lip Gloss
 • Nude

Our two stunning models are both natural beauties with a passion for healthy beauty - Chloe is an NYR Account Manager and Francine is an NYR Store Assistant.



Antioxidant White Tea
Imbued with incredible antioxidant properties, the delicate white tea leaf-buds have been proven to help protect against the breakdown of both elastin and collagen, reducing the risk of age-related wrinkles. We use white tea in every one of our cosmetics.*

*In research conducted by Kingston University, London, in association with Neal's Yard Remedies.

