NEW NYR COSMETICS

Our customers asked us for natural, organic cosmetics. Today we are proud to launch our **FIRST** ever cosmetic collection. containing the FIRST Eye Collections to be certified by the Soil

Passionate about **Healthy Organic Beauty**

Association.

Every one of our cosmetics contains antioxidant white tea proven to help prevent the appearance of lines and wrinkles, natural mineral colors and moisturizing certified organic ingredients.

Ethical and Pure

Our strong ethics and respect for the environment are why we use sustainably sourced, organic ingredients, we don't test on animals. and we ban parabens. bismuth oxychloride, mercury, phthalates, talc and carmine.

EYE SHADOW

The first Eye Shadows to be certified by the Soil Association



- · Fabulous even coverage and lasting color
- 100% natural mineral colors
- · Soothing, moisturizing and protecting
- · Super-fine organic corn powder
- · Antioxidant white tea and organic sweet almond oil
- · Talc-free

\$18.00 / 0.04.07

6 We are excited to be using USDA certified ingredients in our fabulous new range of Lip Glosses. We believe this organic base may be the first of its kind.

> Dr Pauline Hili, NYR Research & Development Director

> > NYR



- ingredients
- · Dual action actively nourishing as they gloss
- · Organic Beauty Oil, our skin-plumping, essential fatty acid-rich nutritional supplement
- · USDA certified organic castor seed oil
- · Subtle-tasting organic sweet orange essential oil

\$16.00 / 0.5 fl.oz Natural / PLU1711 English Rose / PLU1712 Bayberry / PLU1713 Rosehip / PLU1714 Nude / PLU1715 Mulberry / PLU1716



6 Luscious Shades



4 Lasting Shades



Sage / PLU 1721

GLOS:



Barley / PLU 1722



Camellia / PLU 1723



Truffle / PLU 1724

Francine (right) wears:

Eye Shadow

Barlev

Eye Liner

Lip Gloss

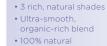
• Nude





Certified by the Soil Association

We have chosen the Soil Association to independently certify our organic products, as they are internationally recognized for their high standards.



EYE LINER

The first Eye Liners

- · Antioxidant white tea
- · Vitamins and organic botanical extracts
- · Non-dragging or pulling
- · Sustainably sourced FSC certified wood.

\$16.00 / 0.04 oz

Midnight / PLU1731 Oak / PLU1732





Recreate the look

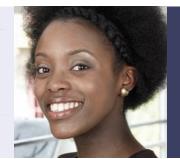
Chloe (left) wears **Eye Shadow**

Camellia

Eye Liner

Lip Gloss

Our two stunning models are both natural beauties with a passion for healthy beauty - Chloe is an NYR Account Manager and Francine is an NYR Store Assistant.



Antioxidant White Tea

Imbued with incredible antioxidant properties, the delicate white tea leaf-buds have been proven* to help protect against the breakdown of both elastin and collagen, reducing the risk of age-related wrinkles. We use white tea in every one of our cosmetics.

> *In research conducted by Kingston University, London, in association with Neal's Yard Remedies

